

WILD GLOBAL INC.

The Architects of Influence

Founded by *Rhonda Swan* and *Jules Schroeder*, *Wild Global Inc.* leads the frontier of brand storytelling, media strategy, and experiential PR — helping visionary leaders, authors, and entrepreneurs turn their ideas into international movements.

We've built multi-million-dollar platforms, secured top-tier media placements & sponsors (including USA Today, Forbes, and TEDx), and produced immersive live experiences across seven continents.

At our core, we are *architects of visibility*. We don't just build brands — we build legacies.



Our Mission:

We believe every powerful idea deserves a stage — to be heard, felt, and remembered.

At Wild Global, we bridge *prestige with purpose*, turning visibility into velocity and empowering people to become architects of their legacy.

In our ecosystem, leaders can:

- Discover and refine their core stories.
- Shape them into globally resonant messages.
- Deliver them through world-class stages, press, and speaking platforms.

We help you transform your *story into your strategy* — *and your strategy into a movement*. Because influence isn't accidental — it's engineered.

What We Do

We're your one-stop shop for complete brand transformation. We offer a full suite of branding, PR, and media services designed to position you as a global thought leader.

Comprehensive Brand Development

Craft a magnetic brand identity with a custom website, visual style guide, and messaging that reflects your unique vision.

Brand Storytelling That Converts

Turn your personal and professional journey into a compelling, media-worthy narrative that attracts opportunities and drives impact.

Media & PR Expertise

Gain high-profile media coverage in Tier 1 and Tier 2 publications like USA Today, Success Magazine, and ELLE to amplify your credibility and reach.

Speaker Profiling & Authority Building

Secure TEDx talks, develop your Google Knowledge Panel, and build a speaker media kit that gets you booked on prestigious stages.

Bestselling Author Opportunities

Become a published author in the Women Gone Wild book series and leverage book tours, press campaigns, and speaking engagements to establish thought leadership.

Global Recognition & Exposure

From Times Square billboards to TV interviews on networks like PIX 11 and FOX 5, we ensure your brand is seen, heard, and celebrated worldwide.



Go From Best-Kept Secret to *World-Renowned Brand*

Visibility isn't optional
—*it's essential*

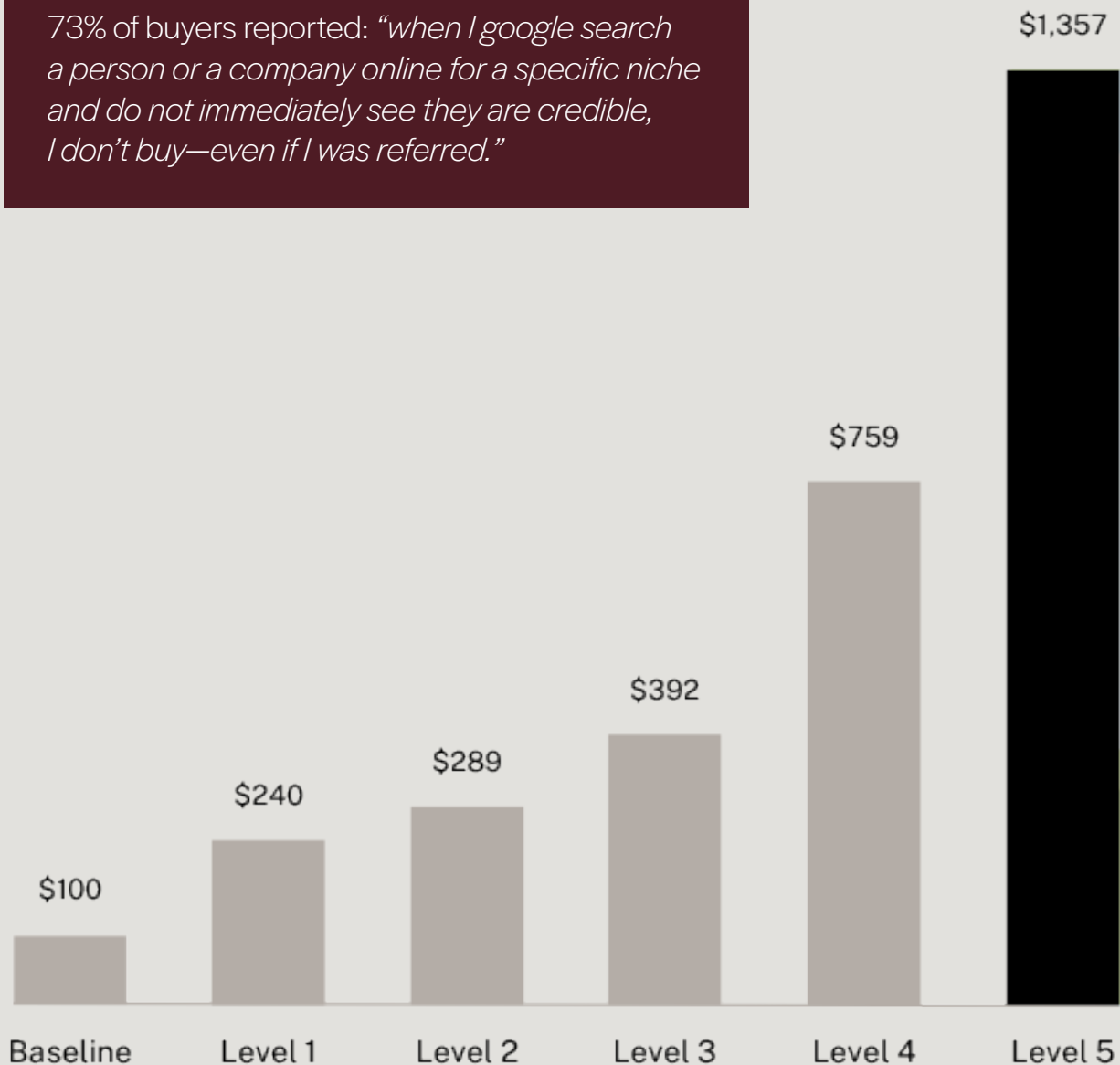


PR and media coverage aren't just about getting featured; they're about creating a powerful online footprint that builds trust, authority, and long-term influence. When people search for you, what they find matters.

Google-indexed articles, high-profile media features, and strategic brand positioning make you the go-authority in your industry, opening doors to new opportunities, clients, and collaborations.

visible brands makes 10x more money

73% of buyers reported: *“when I google search a person or a company online for a specific niche and do not immediately see they are credible, I don’t buy—even if I was referred.”*



Hourly Rates Buyers Will Pay By Visible Expert Level

Meet the *Powerhouse Women* Behind Wild Global

Rhonda Swan

THE "UNSTOPPABLE MOMMA" OF BRANDING & PR

Rhonda is a globally recognized branding strategist, speaker, and bestselling author, known for her ability to turn entrepreneurs into industry icons.

As the driving force behind multiple successful brands, including the Women Gone Wild book series, Rhonda has helped thousands of women step into their power with confidence, grace, and unstoppable ambition. Her work has been featured in Forbes, Entrepreneur, USA Today, and many more, solidifying her reputation as A Visionary Leader in Media & Influence.

Jules Schroeder

A VISIONARY LEADER IN MEDIA & INFLUENCE

Ranked by Inc. Magazine as the #1 "Top Female Entrepreneur Changing the World" Jules is a 2x TEDx speaker, musician, top-ranked podcast host, and experience designer.

She is the founder of Unconventional Life, a global movement and creator of the first Forbes U30 podcast that has reached millions across 75+ countries, featuring some of the most influential thought leaders of our time. Jules' expertise lies in blending personal storytelling with powerful media strategies to help brands unlock their next level of influence and impact.



About the Wild Global *Author Program*

*Women Gone Wild is the next Chicken Soup
for women's empowerment. —Forbes*



Participation in the author program is included in all premium packages.

Women Gone Wild is more than a bestselling book series—it's a year-long brand accelerator that empowers visionary women to break free from limitations and expectations that society has placed on us for too long. It's about co-creating a new archetype—one where women no longer keep themselves small to make others feel more comfortable.

As part of the Women Gone Wild series, you'll:

- Share your story alongside world-class entrepreneurs and thought leaders.
- Gain international recognition through media and press campaigns.
- Participate in global book tours that put your story in front of the right audience.
- Leverage your book to land speaking engagements and new business opportunities.

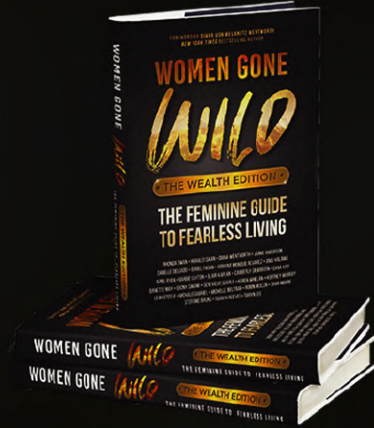
With past editions featured in Forbes, USA Today, Success Magazine, and more, Women Gone Wild is the ultimate platform to amplify your story and brand on a global scale.

WOMEN GONE WILD BOOKS



WOMEN GONE WILD

(2021)



WEALTH EDITION

(2022)



INTUITION EDITION

(JUNE 2024)



LEADERSHIP EDITION

(APRIL 2026)



DYNASTY EDITION

(2026)

Why A Book?

“Why a book?” you might ask. The answer is simple: books are newsworthy. The simultaneous combination of PR for the book launch and for your personal brand is the perfect recipe to create a buzz that resonates around the world.

This dual thrust is like magic for Google’s indexing algorithm, allowing you to skyrocket your credibility and become an established public figure.

Furthermore, as a Woman Gone Wild author, you’ll be able to leverage the credibility of the Woman Gone Wild brand, a respected book series that is endorsed by celebrities, major media outlets, and is distributed worldwide. You’ll align yourself with a legacy of powerhouse female co-authors—including celebrities, olympic athletes, multiple 7 and 8-figure CEOs, and transformational leaders—and leverage the collective influence of their brands.

Imagine the power of coming together with 25 other women sharing the laser-focused intention to scale and accelerate. Published by Brown Books Publishing, You’ll go from being a big fish in a small pond to being uplifted and motivated by women who are playing a game of equal magnitude. We believe this level of collaboration is the new paradigm of feminine leadership and co-evolution.



The Women Gone Wild book was birthed during an event in Bali, Indonesia in January 2019. The founder of the book series, Rhonda Swan and 8 of her female clients were discussing how scarce it is to see women collaborating in business these days, and how badly this needed to change. They started to tell each other their story one by one, and discovered the one true connection for women is the very stories that got them to where they are today.

The Women Gone Wild books is for the women who agree, at a deep soul level, to be here, at this stage in history, to lead the global shift that teachers from the past have predicted - the return of the mother and the rise of the feminine. It is essentially a call to arms for women to rise up, to tell their truth, and to lead.

Most women have spent much of their working lives “making it” in a man’s world, leaning on patriarchal methods of survival in order to succeed, hiding their wildness, dulling down their intuition, allowing others to take charge and ignoring the fierce power of their feminine. They have ignored the cycles of the feminine in order to survive in a patriarchal linear system – but now the world has changed.

Women Gone Wild is a transmission that calls the innate feminine wisdom to rise. It is about healing the insecurities, the fears, and the inherited patterns that stop women trusting their innate wisdom (intuition) that effortlessly flows through them. It’s about recognizing all of the ways we have been keeping ourselves contained and restrained in an effort to fit into a certain archetype of woman. It’s about co-creating a whole new archetype of woman – a woman who does not keep herself small in order to make others feel more comfortable.

- W - Wealth**
- I - Intuition**
- L - Leadership**
- D - Dynasty**

Together we can create magic, “*One WILD Story At A Time*”.



Book + WILDx Package



WILDx is our training and development platform to clarify our authors message and amplify their visibility.

Through 6 group sessions and an opportunity to deliver a 10-minute talk on our stage to a highly curated audience, WILDx is the perfect accelerator.

WILDx Voltara

OCTOBER 1, 2026

| SPONSORED BY USA TODAY

| HOSTED BY RHONDA SWAN & JULES SCHROEDER

The Activation Point Of What Is Next



The world is no longer waiting for quiet ideas.

In an era defined by rapid innovation and global transformation, the leaders who shape culture are those who step forward — clearly, courageously, and publicly.

Every journey reaches a moment when preparation ends and expression begins.

This is that moment.

Derived from the energy of voltage and transformation, Voltara represents the moment when insight becomes activation. It is the shift from knowing to becoming — where clarity moves into embodiment, and ideas begin generating measurable momentum in the world.

In a world being rewritten by AI, rapid innovation, and massive cultural shifts, the question is no longer what is changing — it is:

Who will activate what comes next?

VOLTARA represents the moment where potential becomes power— where leaders stop adapting to change and begin generating it.

At **WILDx: VOLTARA**, visionaries, founders, creators, and emerging thought leaders gather at the intersection of technology, human potential, and cultural evolution to redefine what leadership looks like in the next era.

Talent:

Hosts: Rhonda Swan & Jules Schroeder (Wild Global Inc.)

Sponsors: USA Today

MC: Berké Brown

Celebrity Judges: Michael Beckwith, Richard Green (TEDx), Hazel Ortega, Marie Diamond, Joelle Flynn & Don Knips (USA Today)

THE WILDx PATHWAY

Where Ideas Become Movements

Unlike traditional speaking events, *WILDx: Voltara* is designed as a *strategic listening room* — a proving ground for TEDx-caliber ideas.

Our ecosystem doesn't just give you a stage — it gives you the *training, feedback, and visibility pipeline* that leads directly to TEDx and beyond.

STEP

01

The WILDx Training Lab

Speaker preparation calls led by WILDx founders Rhonda Swann & Jules Schroeder.

OVER FIVE-SESSIONS, YOU'LL LEARN HOW TO:

- Identify your idea worth spreading.
- Translate your personal story into universal resonance.
- Structure your talk for maximum emotional and viral impact.
- Refine tone, delivery, and body language for the WILDx format.

This is where your raw idea becomes stage-ready brilliance. Over six sessions (held twice per month), you'll develop and refine your WILDx-style talk for the WILDx: Voltara stage in May.



STEP

02

The WILDx Stage

During WILDx: Voltara, you'll step onto one of the most innovative speaking stages in the world — a live “American Idol for Speakers” experience designed to help you land your message before the world hears it.



You'll deliver your 10-minute talk before a curated audience of creators, media, and thought leaders, followed by real-time feedback from celebrity judges — including Michael Beckwith, Richard Green (TEDx), Hazel Ortega, Marie Diamond, Joelle Flynn and Don Knips (USA Today).

This is more than applause — it's insight. You'll see exactly which moments resonate, which stories move people, and which ideas need refining.



WHY THIS STEP IS A GAME-CHANGER

* The Strategic Listening Room

- Test your message with a live, emotionally invested audience.
- Experience the real-world resonance most TEDx speakers wish they had beforehand.



* High-Impact Feedback from Industry Icons

- Receive direct, actionable notes from TEDx curators and global thought leaders. Learn what makes a message go viral and how to refine your storytelling.

* Data-Driven Refinement

- Get professional insight on tone, pacing, and structure. Translate that feedback into a talk optimized for both emotional impact and shareability.



* Pre-TEDx Confidence

- Eliminate uncertainty — know exactly how your message performs before the red dot. Gain stage presence, audience mastery, and poise that radiate through every medium.

* Visibility + Virality = Leverage

- Perform in a high-production environment with professional media coverage.
- Walk away with photo and video assets ready for reels, PR, and paid stages.



* Elite Networking Environment

- Share the stage with world-class voices and connect with curators, investors, and publishers scouting the next breakout speakers.

STEP

03

The TEDx Launch Track

The WILDx experience doesn't end when you step off stage — it accelerates.

After Voltara, you'll have the option to get additional support and training if you choose to do the TEDx Launch Track, transforming your feedback and performance into a refined, submission-ready TEDx talk and professional keynote asset.



YOU'LL:

- Workshop your talk in small cohorts with our TEDx coach.
- Tighten your narrative arc and polish your “idea worth spreading.”
- Learn how to expand your talk into a paid keynote or global brand platform.
- Receive referral eligibility to TEDx partners and affiliated curators.

For participants with accepted TEDx talks in April, this final month provides intensive refinement to ensure your message meets TEDx standards.



We will focus on:

- **TEDx Guidelines Breakdown** — Exact structure, flow, and approval criteria.
- **Curator Psychology** — How to position your idea for acceptance.
- **Application Strategy** — Which TEDx events to target, and how to stand out.
- **Final Rehearsal Labs** — Live run-throughs with coach feedback.

A recent report shows 76% of TEDx talks receive fewer than 1,000 views, while the average talk has just over 400. (Source: Marina Barayeva, TED Talk Statistics 2025)

*That's why our pathway is designed to help you rise above — **blending storytelling, PR positioning, and production strategy** to make your talk unforgettable.*



WILDx *Speaker*

THE FULL WILDx SPEAKER EXPERIENCE

Every element of this journey is built to make your message *land, scale, and go viral* — powered by 25+ years of media, PR, and brand-building expertise from *Wild Global Inc.*

WHAT YOU'LL EXPERIENCE

- 6-session WILDx readiness coaching program.
- Professional speaker day at WILDx: Voltara.
- Featured profile on marketing and social campaigns.
- High-production video + photography for PR and speaking reels.
- Exclusive speaker dinner with event hosts and thought leaders.
- Guided TEDx application support.
- Access to all training materials and replays.
- Optional 1:1 mentorship with TEDx and PR experts (*included in VIP*).

INVESTMENT OPTIONS

OPTION 1 —

\$10,000 USD

WILDx SPEAKER EXPERIENCE

EVERYTHING YOU NEED TO TAKE YOUR IDEA FROM VISION TO VIRAL:

- Full WILDx Training (6 sessions).
- WILDx Voltara speaking opportunity + live feedback.
- Professional video & photography + Red Carpet Photo Shoot.
- 1 min Red Carpet Interview for social media.
- Media training.
- TEDx application support.
Access to all training materials

Pay in Full:

<https://buy.stripe.com/7sYbJOdbg767WS9Uo3oAOz>

2-Pay: <https://buy.stripe.com/dRm14mepn2ggOug2rW3oAOA>

OPTION 2 — PRESS TOUR PACKAGE

\$25,000 USD - SPEAKER AND MEDIA PACKAGE

EVERYTHING IN OPTION 1, PLUS:

- Personalized message architecture & brand positioning review with Wild Global Founders.
- Dedicated USA Today feature amplifying your talk and idea.
- TV Show appearance on Fox5 in San Diego.
- Priority access to WILDx stages and media placement opportunities.
- TEDx training w/ stage priority.
- Speaker Teaser Reel- 1 Minute.
- Promotional Graphics.
- **Full Media Day** to position your story, business, and brand to the next level.
 - Interview w/ Rhonda Swan on Wake Up SoCal airs in LA Weekly magazine.
 - Interview on Hollywood Minute airs in Hollywood Unlocked Magazine.
 - Interview Unconventional Life Podcast w/Jules Schroeder.

Pay in Full: <https://buy.stripe.com/bJebJOchf1cc7WS9Uo3oAOB>

2-Pay: <https://buy.stripe.com/7sYbJOchfbQQ1yuOjO3oAOC>



3 Days. Real Press. Real Results.

After the electric momentum of WILDx, the spotlight doesn't fade — it expands.

Our SoCal Media Tour is a curated, high-level 3-day experience designed to put you in front of press that reaches an affluent, action-oriented audience.

*This is not vanity PR.
This is measurable visibility.*

You'll step into live studios, sit under professional lights, and position yourself as the expert — while building search authority, media credibility, and lead-generating exposure.



Live + Featured Media Placements

Participants may receive live interviews and features including:

- The Hollywood Minute (Fox5 / KUSI).
- Feature in Hollywood Unlocked.
- Wake Up SoCal.
- Featured in USA Today.
- Featured in LA Weekly.
- Segment on Fox 5's The Localist.
- Live interview on KUSI's Good Business San Diego.

From Los Angeles to San Diego, your message is amplified across broadcast, digital, and search platforms.



The Experience

We travel first-class by train from LAX to San Diego — turning the journey itself into premium content.

- Overnight in San Diego.
- Studio filming.
- Back-to-back interviews.
- Professional media assets captured every step of the way.

*This is not just press.
It's positioning.*



RESULTS — Not Hype

This is what happens when visibility meets authority.



Renee Mustard

- Secured an investor directly from her WILDx talk.
- 300 app downloads after her Fox 5 interview.



Nick Staab

- Booked a paid speaking engagement.
- Secured his own recurring TV segment, The Sales Minute, airing on Fox 5.

OPTION 3 — WILD PACKAGE

\$50,000 USD – BOOK PACKAGE + WILDx

EVERYTHING ABOVE, PLUS:

- Chapter In The Best Selling Book of the Women Gone Wild Book Series “Dynasty”.

- Book Published in Major Bookstores Nationwide.
- Published By Brown Books, Hay House, Forbes, or other similar publisher.
- Aligned with Celebrity Authors & Affluent Women.
- Personal Editor.
- Book Launch & Book Signing at Barnes & Nobles.



- Book Press & Media.

- Time Square Billboard for Book.
- Best Selling Book Award.
- Personal PR Manager & Writing Team.
- 6 Google Indexed Articles for the Book Launch.
- 3 Personal Google Indexed Articles.

- 12 Monthly Group Publisher/Book Development Calls.

- WGW Community & Resources.
- Private Whatsapp Group.



OPTION 4 — WILDEST PACKAGE

\$100,000 USD – BOOK + GOOGLE KNOWLEDGE PANEL

EVERYTHING ABOVE, PLUS:

- 9 Google Indexed Articles.
- Google Knowledge Panel Development.
- Event.
- **WILDx Media Tour.**
 - WILDx Full Media Day to position your story, business, and brand to the next level post event.
 - Interview w/ Rhonda Swan on Wake Up SoCal airs in LA Weekly magazine.
 - Interview on Hollywood Minute airs in Hollywood Unlocked Magazine.
 - Interview Unconventional Life Podcast w/Jules Schroeder.
 - Media Training.
- **3 private 1:1 coaching session** with WILDx Founders to bring precision to your core message. You'll uncover your story, define what you truly want to say — and why it matters. Together, we'll refine how your talk connects to your audience's deepest needs so it resonates on a powerful emotional, intellectual, and viral level.

Packages

WILDx Press Tour

THE SO-CAL MEDIA PACKAGE

PR and branding strategy designed to elevate your personal brand. This package offers tailored media placements in top-tier publications, strategic PR campaigns, and continuous brand positioning, all aimed at establishing you as a recognized thought leader in your industry. By leveraging UBA's expertise and strong media relationships, the press tour ensures that your brand gains the visibility, credibility, and influence needed to make a lasting impact in the marketplace.

Wild Package *(Press Tour Included)*

THE WOMEN GONE WILD DYNASTY EDITION WILD PACKAGE

This package includes a Press Tour package plus an author spot in the best-selling Women Gone Wild book series. By leveraging the best selling book series your brand gets an extra elevated boost as books are one of the most newsworthy and pitchable assets. Take advantage of additional inclusions such as a high-profile book tour and PR campaign specific to the book launch. In addition, you will have access to the WGW Community with 20+ other women in the Leadership book who are playing at a big level who in the past have opened additional doors for each other through their strategic connections.

Wildest Package *(Everything Above Included)*

THE WOMEN GONE WILD DYNASTY EDITION WILDEST PACKAGE

This is our most elite PR package available; it includes everything above in the Press Tour Package + Wild Package in addition to many exclusive opportunities reserved for our most high-end clients. In this package we give your brands visibility everything we got including placements for TV Shows, targeted speaking gigs, cover feature in the WILD Magazine in both print + digital, personal Billboard in Times Square, as well as access to brand sponsorship deals. In addition our teams works with you 1-1 to maximize our best-selling book status to use the book an ongoing opportunity and revenue generating machine within your ecosystem for years to come.

Package *Inclusions*

INCLUSIONS	PRESS TOUR PACKAGE - \$25,000	WILD PACKAGE - \$50,000	WILDEST PACKAGE - \$100,000
TV Interviews			✓
Speaking Opportunities		✓	✓
Google Knowledge Panel Populated	✓	✓	✓
Wikitia or Wiki Alpha Page Created	✓	✓	✓
Google Indexed Articles	1	9	18
Personal Times Square Billboard			✓
Times Square Billboard for Book		✓	✓
Book Published by Brown Books Publishing		✓	✓
Book Launch & Book Signing at Barnes & Noble		✓	✓
1-1 Brand Strategy Calls		✓	✓
Aligned With Celebrity Authors		✓	✓
Personal Brand Audit & Development Logo Design Copywriting & Story Development Google Knowledge Panel			✓

Package Inclusions *(Continued)*

INCLUSIONS	PRESS TOUR PACKAGE - \$25,000	WILD PACKAGE - \$50,000	WILDEST PACKAGE - \$100,000
Book Published in Major Book Stores Nationwide		✓	✓
Personal PR Manager & Writing Team		✓	✓
Personal Editor		✓	✓
Personal Ghostwriter Assistance			✓
Group Publisher/Book Development Calls		12	12
Book Funnel Provided to Optimize Book Sales			✓
Exclusive Group Business Mastermind Calls With Rhonda & Jules			✓
1-1 Strategy Meetings With Rhonda or Jules			✓
Copies of Book		5	10
Discounts on All Branding Services By Pink Lemon Agency Copywriting, Emails, Funnels, Websites, Etc.			✓

OPTION 5 – DYNASTY PACKAGE

\$250,000 USD –

BOOK + MEDIA + TV SHOW PACKAGE

ALL THE ABOVE, PLUS:

- **Press Package** Tier 1 & Tier 2 Articles.
 - 3 Press Release & Announcement on Business Insider, Yahoo Finance, KTLA.
 - Tier 1 featured article “Top 10 Speaker Award”.
- **VIP Mastermind** with WILDx founders during the Media Day to take your visibility to the next level.
- **3 Day Mastermind** with KEVIN Harrington Original Shark From Shark Tank.
- **Wikipedia Page.**
- **TV Show/Podcast Development.**
 - Your own show in the “Every minute counts series” airs on Fox5.
 - Film your first 12 episodes/season with film team in LA.
 - First season airs M-F on Fox 5 (3 months).
 - Each episode is published on Fox5 website under “Every Minute Counts”.
 - Media kit to Support in getting sponsors for your show.
- 1 page speaker media kit website.
- Your personal Book Deal.
- Monthly 1 on 1 Brand Development & Strategy Calls (12 in total).

